

press release

ROMEX LAUNCHES MOBIFIX GIVING MOBILE MANAGERS ACCESS TO ALL DATA

May 2009

In addition to the recently launched TeamFix and MyFix, Romex the Mobile Application Service Provider (MASP) is launching MobiFix. MobiFix is essentially a supplement to the TeamFix and MyFix applications for the Team Manager running his fleet of vehicles or workmen allowing access to all tracking data from a Internet enabled phone.

Key data from TeamFix and the MyFix website are now fed through to a internet enabled phone giving details such as current status whether driving, at a customer site or at home and information on each users last journey. This enables a team to be entirely mobile and frees up a manager to work on move as well.

Bob Griffiths at Next Systems has been working with Romex on the testing of this product and said "To be able to access all the data sent into the office from a mobile phone is an essential tool for an on-the-road sales manager. It will enhance communications throughout the team and enable them to be much more efficient. We have found using this system has helped increase our business efficiency."

Jason Laight, Sales Director of Romex said "Whilst we realised that TeamFix and MyFix were going to increase a company's performance in so many areas, we decided this could be enhanced by giving the managers of teams access to the information provided by each member of the team – whilst they themselves were out on the road." "This is a free of charge service which requires no additional investment from our customers but adds value to our core offering".

A 14 day try-before-you-buy trial is available on registration at www.romexworld.com.

-ends-

For further press information, please contact:

Emma Walton, Silver, 702 Eagle Tower, Cheltenham GL54 2JA

Tel: 01242 585939 Mobile: 07515 357842 Email: emma.walton@silver-worldwide.com

Notes to Editors:

- *Romex is the first company to market with an off the shelf tracking product that is web enabled, easy to use and with a very simple set up. Software can be up and running within a matter of minutes.*
- *A 14 day FREE trial is available upon registration at www.romexworld.com*
- *Romex is a fixed cost product, requiring no additional in vehicle hardware.*
- *The modular architecture of the software enables businesses to converge their technology and utilise their existing assets.*
- *Romex software will be marketed through channel partners and distributors as this product will improve sales margins for existing core mobile businesses.*
- *Romex World Ltd is part of the Citylink Group Ltd, a profitable technology business with 25 years of investment and experience that has built a number of service based businesses and delivered exceptional growth and stability.*

Romex World Ltd

22 Wadsworth Road, Perivale,
Greenford, Middlesex, UB6 7JD UK

t +44 (0)20 8991 6305

f +44 (0)20 8998 1424

enquiries@romexworld.com