

press release

June 2009

CALCULATE YOUR PROFIT WITH ROMEX'S CARBON EMISSION CALCULATOR

Romex the Mobile Application Service Provider (MASP) has developed a [Profit Calculator](#) that demonstrates how much money a company can save through using the efficient TeamFix and MyFix tracking applications to monitor the mileage travelled by a fleet.

The calculator will show the savings a company can achieve based on industrial averages obtained from various sources including the RHA , AA and Carbon UK. Calculating that an average van will give off 261g of carbon per mile driven, which adds up over a large fleet, monitoring unnecessary mileage through Romex technology could reduce a companies' carbon footprint.

Jason Laight, Sales Director for Romex said "In a fleet of 100 vehicles that go even one mile off route on one day – that is 100 miles a day of unnecessary mileage. The carbon footprint of which could be up to 1,503,360 tonnes per year saving a company in the region of £66,000 per year."

[Romex software](#) is made up of two parts – MyFix, loaded into the mobile team's Smartphones and using the latest GPS technology with Google Maps, and TeamFix a true web-enabled interface that feeds the required information direct to the relevant operative. Features include pinpoint location mapping, speed monitoring (by road), arrival and departure from locations and the identification of resources closest to a users existing position.

A 14 day try-before-you-buy trial is available on registration at www.romexworld.com.

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Notes to Editors:

- *Romex is the first company to market with an off the shelf tracking product that is web enabled, easy to use and with a very simple set up. Software can be up and running within a matter of minutes.*
- *A 14 day FREE trial is available upon registration at www.romexworld.com*
- *Romex is a fixed cost product, requiring no additional in vehicle hardware.*
- *The modular architecture of the software enables businesses to converge their technology and utilise their existing assets.*
- *Romex software will be marketed through channel partners and distributors as this product will improve sales margins for existing core mobile businesses.*
- *Romex World Ltd is part of the Citylink Group Ltd, a profitable technology business with 25 years of investment and experience that has built a number of service based businesses and delivered exceptional growth and stability.*

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