

press release

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Romex develops Teamfix product into three categories to suit all business sizes

Romex, the Mobile Application Service Provider (MASP) has now divided their Team fix application into categories, giving businesses three options to choose from when deciding what information they require from their interface.

Romex software is made up of two parts – MyFix, loaded into the mobile team’s Smartphones and using the latest GPS technology with Google Maps, and TeamFix a true web-enabled interface that feeds the required information direct to the relevant operative.

- *Teamfix Vision* is for those companies that have a smaller number of employees and want simple reporting and ease of use.
- *Teamfix Advance*, designed for companies that require a system that will take control of everyday time consuming processes and provide key performance reports for all aspects of the business.
- *Teamfix Enterprise* is a package for those that have a larger employee base and multiple locations and hierarchy structure.

Romex has recognised that a three tier suite of employee management applications is best way to reach all industry sectors and business, with these options Romex can provide a cost effective application that meets a companies’ requirements without them having to invest in technology that ill fits a businesses operating style.

Jason Laight, Sales Director of Romex said: “Our application is so flexible that we decided to create three different packages to suit each market. These have been well received by both large and small companies.”

For further information, please visit www.romexworld.com

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Notes to Editors:

- *Romex is the first company to market with an off the shelf tracking product that is web enabled, easy to use and with a very simple set up. Software can be up and running within a matter of minutes.*
- *A 14 day FREE trial is available upon registration at www.romexworld.com*
- *Romex is a fixed cost product, requiring no additional in vehicle hardware.*
- *The modular architecture of the software enables businesses to converge their technology and utilise their existing assets.*
- *Romex software will be marketed through channel partners and distributors as this product will improve sales margins for existing core mobile businesses.*
- *Romex World Ltd is part of Citylink Group Ltd, a technology business with 25 years of investment and experience that has built a number of service based businesses and delivered innovative web-based solutions.*